



# Que.

Blockchain powered track-n-trace  
for your business

[que.cephasresearch.com](http://que.cephasresearch.com)

# Why do we need blockchain?

Blockchain can be leveraged to solve the most pressing problems in supply chain management

# PROBLEMS WITH THE CURRENT SYSTEM

## Lots of paperwork

Even to this day cross-border transactions involve a lot of manual paperwork.

## No realtime updates

Realtime data from IoT tracking devices and sensors are not synced and processed correctly.

## Lack of trust and transparency

Legacy software systems can never guarantee the authenticity and immutability of the data stored.

# Did you know?

# 61%

of companies agree that  
reducing logistics  
management cost is their  
top priority

“Blockchain technology enables a new era of end-to-end transparency in the global food system. This is critical to ensuring that the global food system remains safe for all.”

Frank Yiannas, VP, Food Safety at Walmart

Source: McKinsey  
Global

# The blockchain difference

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A blockchain solution is significantly cheaper to implement and provides multiple upsides.

# ADVANTAGES

01



Improved task execution and process management efforts. Basically, less paperwork.

02



Realtime integration of IoT device triggers with smart contracts

03



Tamper proof data that can be shared between trading partners. No need for any extra authentication.

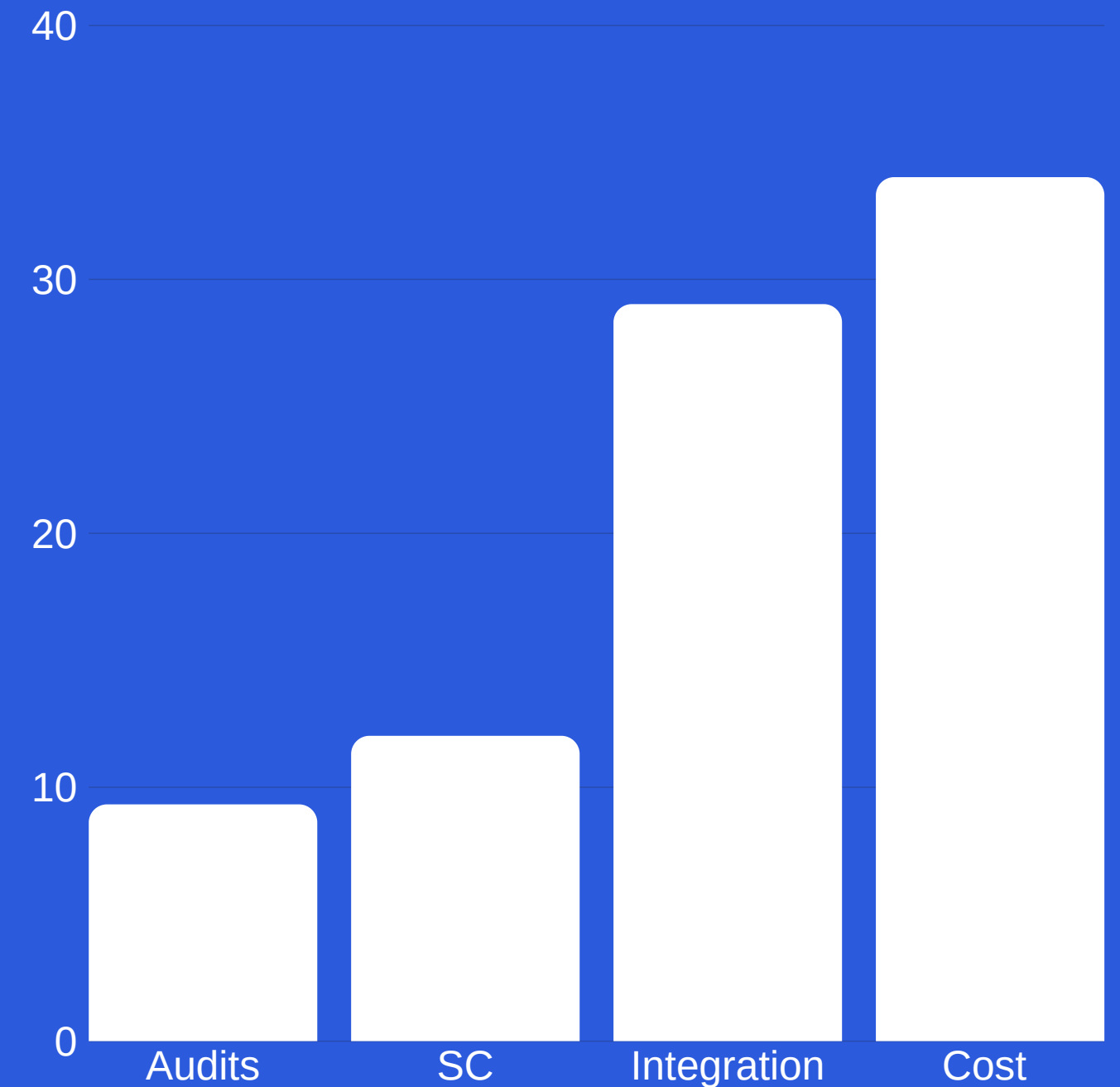
04



Single source of data, improves efficiency and aids auditing efforts

# Why companies prefer a Blockchain system

Source : Mckinsey Global





**Que lets you design and deploy your  
blockchain based track-n-trace  
solution in less than 5 days.**



# What can Queue do?

Setup your blockchain network and assign participants and rules as per your business needs. Integrate IoT data feed and monitor in real time.

## Add Participants

Participants can be your trade partners or members from your own team. Every participant will only be able to modify assets assigned to them.

## Assign Rules

Rule based triggers through smart contracts help you monitor all incoming data and report anomalies to the blockchain

## Create Assets and track their lifecycle

Create assets and track their entire lifecycle, the data is stored in the immutable ledger.

## IoT Integration

Data from IoT sensors and data feeds can be integrated to the tracking information.

# Why Que?

Que lets you deploy your solution in your own private network or on AWS Managed Blockchain or Azure Workbench.

Your data stays private unless you want to add members to your blockchain network and share it.





# Why Que?

## Deep Tier Finance Integration

Unlock access to cheap finance by leveraging deep tier finance integration. Que can be setup to share your supply-chain data with your bank increasing trust and transparency.



# Request an online demo

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Sign up for a demo of Que and see how it can help your business.

Visit [getque.network](https://getque.network)

OR

View demo at [video.getque.network](https://video.getque.network)

## Pricing

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We charge a flat fee at the time of setup and a small monthly licensing fee every month.

On average our clients save more than 65% using our solution rather than a custom software.



# GET IN TOUCH WITH US

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[getque.network](http://getque.network)

[Watch demo video here](#)

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